# Leading Innovation in Electric Motor Control Technology

Disrupting a Sector With Next Generation Power Electronics

SEPTEMBER 4, 2024



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### Who We Are

Patented power electronics, technology that enhance the efficiency and cost-effectiveness of electric vehicles. By expanding the capabilities of electric motors and batteries, we enable commercial trucks and passenger vehicles to be more affordable, scalable, and efficient.













#### TSX: EXRO, OTC QB: EXROF



Patent portfolio of over 60 patents



Technology focused solutions enable a CapEx light business model



Delivering now to bluechip OEM customers



Defined Path to profitability in 2025



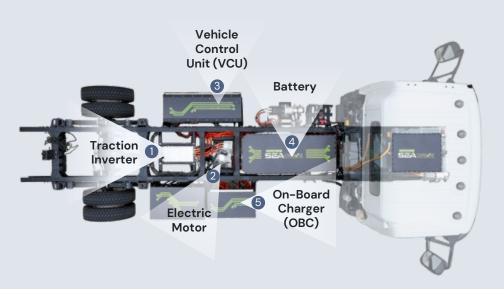
### What We Do

### Disruptive Technology with Full Powertrain Solutions

1. FULL E-PROPULSION SYSTEM (Commercial Vehicles)

AND/OR

2. TRACTION INVERTER / MOTOR CONTROL ONLY (Commercial & Passenger Vehicles)





**Exro Coil Driver™** brings electric gearing to EVs by enabling multiple speed-torque combinations in a single motor.

### How We Do It

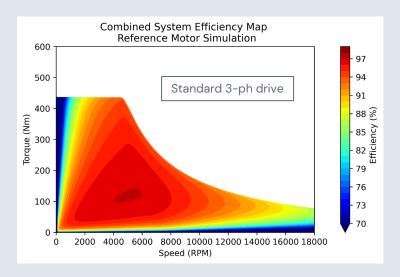
### Inclusive All-in-One Motor Control

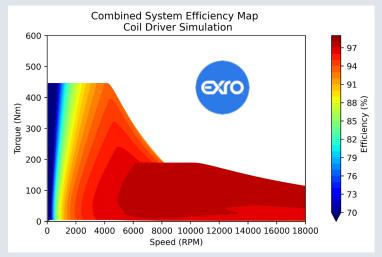
Electric motors fundamentally operate based on the orchestration of their coils. Traditionally these coils operate in a fixed configuration, limiting the motors operational versatility.

Exro's Coil Driver™ delivers unparalleled performance and system efficiency through integrated coil switching:

- Individual coil level control within an electric motor allows motor to switch between different operational profiles in real time, akin to having multiple gears. i.e., an Electronic Gear Box
- 2. Broadens the motors operating range, allowing for enhanced performance and increased system efficiency. I.e., an Electronic Turbo Charger
- Simplifies the electrical infrastructure within EV's, optimizing the system to reduce energy loss and offering design flexibility.

Agnostic to motor and propulsion type





### **Our Business Model**

### **Commercial Trucks**

### Delivering now:

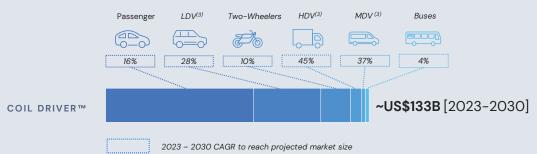
- Mack Truck (Volvo)
- Hino (Toyota)

### **Passenger Vehicles**

### Developing now:

- Innovation program with leading global auto OEM #1
- Late-stage with global auto OEM #2 (Coil Driver)
- Mid-stage with major global auto OEM #3 (hybrid application)

### **Delivering next:**



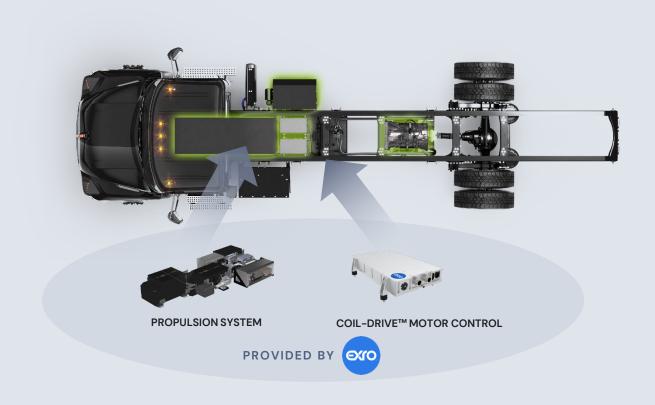




### **Asset Light**









### Focus on Execution

Multiple revenue streams to deliver short-term revenue and long-term growth 2026+ Long-Term **Opportunities** 2025 **Adjacent Vehicle Classes** 2024 Expansion Class 8 Trucks **Light Commercial** Execution Hydrogen Ready Extended Range North America Europe HINO Middle East 48H) C GIAffone SE Asia **Licensing Model - Patents NDA Global V**VICINITY WOLONG **Auto OEM** Win New Customers



## Established OEM Distribution Network with Multi-Year Customer Contracts and Orders

#### OUR BLUE-CHIP CUSTOMERS' DISTRIBUTION NETWORKS

Mack	300+ Locations   40+ Electric Certified
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Hino 200+ Locations

Small Fleets MTE, UPS, APAC









### PASSENGER / LIGHT-DUTY

- → Induction Machines
- → Performance Vehicles

NDA Global Top 5 Passenger Vehicle OEM

#### **MEDIUM-DUTY**

- → E-Propulsion Systems
- → E-Axle Systems





#### **HEAVY-DUTY**

- → E-Propulsion Systems
- → Repower







### **Industry Validated**

Tech proven with Blue-chip OEMs to beat the competition with over 500,000 real-world miles driven

#### Commercial Vehicles:



Ability to achieve on average **>US\$10,000** savings per vehicle; **Higher Payload** as a 17-ton truck equipped with Coil Driver™ climbs a 17% grade at full load.

### **Passenger Vehicles:**



Reduced battery pack size would save ~US\$700/vehicle. A compact passenger vehicle using rare-earth magnet-free induction motor outperforms traditional PM system.



Real world driving conditions that offer **unparalleled electric performance** in a competitive package; A PV equipped with Exro Coil Driver™ will see on average 5-15% greater system efficiency/range.



### Case Study



Operate in Northern and Southern California



Distribute uniforms and linens to customers



Service and support by Western Truck Centers in Sacramento, Stockton and Turlock, California

"The Mack MD Electric is pound for pound the best in the medium-duty EV industry and the most adaptive."





### Goals - Innovation Realized Through Profitable Revenue

2024



Deliver on order book – 250 Systems 1<sup>st</sup> 6 mos.



Cost synergies with 20% G&A reduction



First joint integration development



Supply chain efficiencies to drive 5% BoM reduction



New Innovation program

2025+



Path to profitability in 1H 2O25



Additional customers



Expanded tech offerings (PV/CV/other) and geographies



### **Capital Structure**



### Public company in US & Canada

Basic shares outstanding	508.8 M
Options / RSU's / PSU's	31.0 M
Warrants outstanding	29.5 M
Fully-diluted shares outstanding	569.3 M
Convertible Debt	US\$62 M

- → Insider ownership ~15%
- → TSX: EXRO; OTCQB: EXROF
- → NASDAQ ready

Capitalization as of Q3 2024



### **Board of Directors**



Rod Copes Chairman

- → Former Chief Operating Officer at Rivian Automotive; Former Division President at Harlev-Davidson
- → 30+ years automotive executive



**Frank Simpkins** 

#### Director

- → Director, Power Solutions International, Inc. since 2017
- → Advisory Board member, Anovion Technologies, since 2022



**Tony Fairweather** 

### Director

- → Former CEO of SEA Electric
- → 20+ years' experience in transportation
- → TNT Express (now FedEx)



**Nancy Gioia** 

#### Director

- 30+ years of experience in global operations, product strategy, new tech development
- → Former Executive at Ford Motor Company
- ightarrow Board member at Brady Corporation and Power Integrations



Sue Ozdemir

#### Chief Executive Officer

- → Former CEO of GE's Small Industrial Motors Division General Electric (NYSE: GE) ("GE")
- → \$160M revenue enterprise



#### Aleksandra Miziolek

#### Director

- → Director American Axle & Manufacturing, since 2024; Director Solid Power Inc., since 2022
- → Former Director, Tenneco from 2020 to 2022
- → Former SVP, Chief Transformation Officer and General Counsel, Cooper-Standard Holdings Inc., from 2014 to 2019



### John MacLeod

### Director

- → Former CEO of Rivet360, Executive VP at NAVTEQ, and senior finance and development roles at Sony and the Walt Disney company
- $\rightarrow\;$  Experience across technology, automotive, entertainment, and retail segment



### Leadership Team



Sue Ozdemir

Chief Executive Officer

- → Former CEO of GE's Small Industrial Motors Division General Electric (NYSE: GE) ("GE")
- → \$160M revenue enterprise



**Eric Hustedt** 

Chief Technology Officer

- → 20+ years experience Automotive inverter design and manufacturing
- → International Rectifiers Automotive
- → KSR International, Vishay Intertechnology (NYSE: VSH)



Joe Greelney

**SVP of Engineering** 

- → 12 years experience with MD EVs
- → Vermeer, Smith Electric, SEA Electric
- → Masters in Mechanical Engineering and Systems Engineering



**Debbie Stone** 

**SVP Global Business Development** 

- → 10+ years experience commercializing disruptive electric powertrain technologies
- ightarrow Nidec Corporation (world's largest eMotor manufacturer)



**Darrell Bishop** 

Chief Financial Officer

- → 15 years experience in investment banking and capital markets
- → Peters & Co Limited, Haywood Securities, National Bank
- → Mechanical Engineer & MBA



Simon Strawbridge

Chief Operating Officer

- 20+ years experience Automotive inverter design and manufacturing
- KSR Electronic Systems, Electronic Motion Systems



**Raymond Millien** 

General Counsel & Corporate Secretary

- → Volvo Cars, GE, American Express, Piper & Sterne
- JD from George Washington University Law School



Sarah Lee

SVP of People

- → 15+ years people, process, and team leadership
- General Electric, Wolong Electric

### **Investment Summary**



Power electronic controls that **target all e-mobility applications** – Hydrogen, Hybrid, and Battery Electric. If it's electric it needs our tech.



Defined path to profitability



Delivering revenue with **blue-chip OEMs** which provide unique leverage through ecosystem of distribution networks



Technology de-risked through extensive 3<sup>rd</sup> party testing, **real-world miles**, and ready to accelerate commercialization



**Asset-light business model** that disrupts the e-mobility space



Modernizes electrification with **proven technology** platform.



### **Appendix**

#### Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of Canadian securities laws. These statements relate to future events or future performance and reflect management's expectations regarding the Company's growth, results of operations, performance and business prospects and opportunities. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management. In some cases, forward-looking statements can be identified by terminology such as "may", "will", "should", "expect", "plan", "anticipate", "believe", "estimate", "predict", "potential", "continue", "target" or the negative of these terms or other comparable terminology.

Forward-looking statements are necessarily based on estimates and assumptions made by management in light of management's experience and perception of historical trends, current conditions and expected future developments, as well as factors management believe are appropriate. Forward-looking statements may include but are not limited to statements respecting the future profitability and revenue growth of the Company; the Company's proposed product offering and business model; the Company's geographic and product expansion opportunities; potential cost savings associated with the Company's products; deliveries on the Company's current order book; the achievement of cost synergies and supply chain efficiencies; and the Company attracting new customers.

These forward-looking statements are based on the beliefs of the management of Exro and on assumptions which such management believes to be reasonable, based on information available at the time such statements were made, and by their nature are subject to certain underlying assumptions, known and unknown risks and uncertainties and other factors which may cause actual results, performance or events to be materially different from those expressed or implied by such forward-looking statements. Such assumptions and factors include, among other things: demand for the technology of the Company; the Company's ability to maintain existing partners and attract new partners; the impact of competition; the Company's ability to obtain and maintain existing financing on acceptable terms; the Company's ability to retain skilled management and staff; currency, exchange and interest rates; the availability of financing opportunities; risks associated with economic conditions; dependence on management; conflicts of interest and market competition; the ability to commercialize the Company's technology; and operating in an environment subject to regulation. As a result, there can be no assurance that forward-looking statements will prove to be accurate.

The preceding list is not exhaustive of all possible factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Although the Company believes that the assumptions underlying these statements are reasonable, they may prove to be incorrect, and the Company cannot assure that actual results will be consistent with these forward-looking statements. Given these risks, uncertainties and assumptions, readers should not place undue reliance on the Company's forward-looking statements, as the Company's actual results, performance or achievements may differ materially from any future results, performance or achievements expressed or implied by such forward-looking statements if known or unknown risks, uncertainties or other factors affect the Company's business, or if the Company's estimates or assumptions prove inaccurate. The Company does not undertake to update any forward-looking information, except as, and to the extent required by applicable securities laws.

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# Thank you

